

The Infinite Upcycle

Resource List

Keyword Volume Tools

These tools are what I recommend for finding out keyword volume for specific search terms. They are all free, but with a caveat for one of them. The grand pappy of them all is Google Keyword Planner. It is free, but will not show you accurate data unless you are a paid Google Adwords customer. If you are not, I recommend using one of the other ones.

- 1) [Google Keyword Planner Tool](#)
- 2) [Keywords Anywhere Extension](#) (Chrome & Firefox)
- 3) [Ubersuggest Keyword Tool](#)

Backlink Checker

The best of the bunch here is Ahrefs, but it can be a bit pricey. I mention Moz just incase somebody already has an account so they don't have to pay any more, but their data does not seem to be as good. Ubersuggest is "decent" but not great. But it is free.

- 1) [Ahrefs.com](#)
- 2) [Moz.com](#)
- 3) [Ubersuggest](#)

Email Scrapper

If you are going to use an automated tool to find email – you can also do it manually – then here are two I recommend. I strongly recommend Scrapebox, but if you don't have the budget for it the Email Extractor Extension is free.

- 1) [Scrapebox](#)
- 2) [Email Extractor Extension](#)

Email Automation Tools

While it is possible to send out the emails manually, in the Infinite Upcycle, you may have hundreds or thousand of transactional emails to send out each cycle. These tools will help you do that.

- 1) [Lemlist](#) - \$29.00 US
- 2) [Mailshake](#) - \$39.00 US
- 3) [Woodpecker](#) - \$40.00 US

Throw Away Servers

If you are going to be sending cold email outreach to people, I strongly recommend not using your own domain or server. Here are some cheap server options I always use. They are not the best, but they are cheap and work. All are owned by the same company, so just check all 3 to see if any of them is offering a discount and go with that.

- 1) [Bluehost](#)
- 2) [Hostmonster](#)
- 3) [Justhost](#)

** These links are affiliate links, which means they will pay me a bit for them if you sign up. If you don't want that, just Google the names of these companies and go directly to their page.*